

# PPG ACE partnership



Make it happen. With PPG



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## Why does PPG support ACE?

- Clear Vision
- Detailed business model
- Focus on returning value to PPG
- Aligned goals for industry support

## Promotional activities

- Product launches (Envirobase debut)
- Industry showcase
- International visitors
- ACE promotion to the industry

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## Benefits for Industry

- Addressing skills shortage
- Attracting motivated students
- An attractive career, not a last resort

## Benefits for PPG

- If our customers succeed, PPG succeeds
- Poor skills reflect on product quality and image
- Vehicle to promote the industry as a whole

## Benefits for students

- Innovative centre
- Clean and safe environment
- Latest in technology and support